

SOUTHERN CHINA GREATER BAY AREA

AN EMERGING DESTINATION CURATED BY **pacific world**

COMPRISING GUANGZHOU, HONG KONG, MACAU AND SHENZHEN, THE GREATER BAY AREA IS AN EVOLVING MEGALOPOLIS. SPREAD ALONG THE SOUTHERN COAST OF CHINA, THERE ARE COUNTLESS OPTIONS FOR CONFERENCE GROUPS AND INCENTIVES.



Access:

Four international and three domestic airports. Extensive rail connections include high-speed rail and intercity train services. Daily high-speed catamaran services throughout.



Best time to visit:

Winter to Spring (December-April) are best for incentive and MICE groups due to the many festivals and events that take place.



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WHY IS IT EMERGING?



- Supportive government policies
- Combined GDP of US\$1.34 trillion
- Population of nearly 67 million people
- Connected via air, sea and land



WHAT'S NEW EXPRESS RAIL LINK

The 26km-long Express Rail Link (XRL), which connects Hong Kong, Shenzhen, and from Guangzhou to the rest of Mainland China, was completed in September 2018. The high-speed link departs from Kowloon and has cut travel time between Hong Kong and Shenzhen down to just 20 minutes, while Guangzhou is now less than an hour away. The XRL is expected to enhance Hong Kong's role as the southern gateway into Mainland China.



CURATED EXPERIENCES

BE A CHINESE "MASTERCHEF"

Explore the incredible range of dishes and unique flavours from each province. Thereafter, show off your culinary skills for a judging session by a local celebrity chef and be awarded the much coveted "masterchef" apron and certificate if you meet the mark of a true "masterchef".

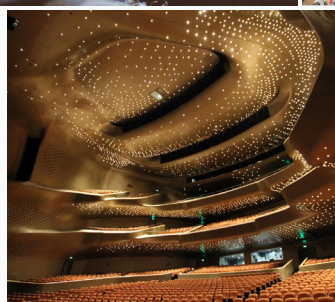


DINING WITH THE ARTS

Venture through Shenzhen's Dafen Oil Painting Village - an exclusive dining experience can be arranged at one of the art galleries. One can appreciate the art prior to the dinner and enjoy Chinese tea and calligraphy performance by a local artiste before/during the dinner.

ALL THE RIGHT NOTES

Now recognised as a cultural city icon of Guangzhou, the Opera House exudes some of the latest trends in architecture. Spanning 70,000 sqm with room for 1,804 seated guests, let us curate your VIP meetings here in the biggest performing arts centre in Southern China.



HIKING IN THE CLOUDS

Spend half a day at Baiyun Mountain, Guangzhou, also known as White Cloud Mountain. Take in the breathtaking sights and majestic views on your way up.

EVENT SPACES



G&G CREATIVE PARK

G&G creative park are filled with industrial-style open spaces with a combination of grays, neutrals and rustic color. It's expansiveness encourages innovative ideas whilst creating more flexibility on the usage of space.

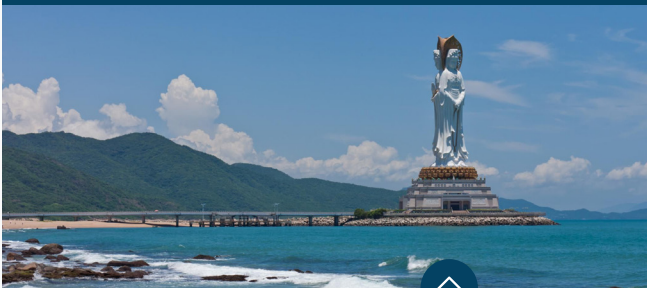
SHENZHEN SEA WORLD CULTURE AND ARTS CENTER

Situated along the waterfront in Shekou, China, this cultural building includes a museum, 330-seat theatre, 800 sqm Horizon hall, and private art gallery, along with various culturally affiliated retail spaces.



TIME OUT FOR YOU

EXTEND YOUR STAY



SANYA

Less than a two-hour flight away, Sanya is considered the 'Hawaii of China' thanks to its white sandy beaches, clear waters and blue skies. As the only tropical city across the coastline, it offers a bevy of water sports and adventure activities such as snorkelling, jet-skiing and rainforest hiking.

BEIJING

Three-and-a-half hours away by flight, Beijing offers a vastly different experience of China. The city is the ancient capital of China and offers a rich cultural experience. Visit the Great Wall of China and the Forbidden City and learn more about the history of the mainland.

MEET THE LOCALS



CHINESE NEW YEAR

Ushering in the new lunar year, the Chinese New Year is the most important festive holiday in China. Every street, building, and house is decorated in red, which is believed to be an auspicious colour. Join in the celebrations to usher in a new year filled with luck and prosperity.

MID-AUTUMN FESTIVAL

Mid-Autumn Festival is one of the largest festivals in Mainland China.

It began as a celebration of the moon and is a time for coming together and giving thanks. Take in the colourful street lanterns and try lotus bean-filled mooncakes, which are eaten during the festival.

A LA CARTE



BING SHENG MANSION, GUANGZHOU

Together with 32 private dining rooms, the main dining hall at Bing Sheng Mansion exudes an understated glamour. Try the signature char siu dish, which features pork belly that is marinated overnight and then grilled to perfection.