BDP NEXT

BDPNEXT Norway and Sweden are owned 50 % by Next Travel and 50 % by BDP

PRESS RELEASE

BDP – YOUR BEST DESTINATION PARTNER

Leading DMC and cruise handling agency in Denmark, known for high quality and innovative solutions within shore cruise handling, MICE programmes and Leaning Expeditions. Founded in 1997. BDP was the first incoming agency in Denmark that was fully sustainability certified by TRAVELIFE. Member of CLIA, Cruise Copenhagen Network, Meetingplace, and Danish Chamber of Commerce. BDP is the owner of the Copenhagen guide agency, GVIDI. www.bdp.dk

BDPNEXT NORWAY - THE BDPNEXT DMC FAMILY EXPANDS - AND BECOMES NORDIC

By opening the new office in Oslo, the destination management company BDPNEXT (co-owned by NEXT TRAVEL (Finland) and BDP – YOUR BEST DESTINATION PARTNER (Denmark)) is now fully represented in the Nordics.

We are proud to announce that BDPNEXT is now established in Norway, and our office has officially opened in Oslo 1st of March.

With the constellation of our four companies, a state-of-the-art team is formed in the Nordics, and we believe BDPNEXT will strengthen our position as a major player on the Nordic DMC cruise handling scene as well as for MICE business. A setup that our present and new clients will benefit from.

Ken Nyström and Virve Kataja, partners and owners of Next Travel says: "We



NEXT TRAVEL

Since 1990 a leading DMC and cruise handling agency in Finland with office in Helsinki and Rovaniemi, Lapland. Next Travel is well known for providing unique tours and incentive programs in Finland and the Baltic States. For more than 30 years Next Travel have planned and organized professional events, meetings, and congresses. Next Travel is Travelife Partner in Travelife's sustainability programme.

Member of Cruise Finland, CLIA, DMC Collection, Avant Garde, Finland Convention Bureau, Visit Espoo and board member of the Association of Finnish Travel Agents.

www.nextttravel.fi

have for some time been encouraged by our clients to operate in Norway, and decided now was the right time. We are very excited and look forward to working our Norwegian suppliers to create innovative and personalized programmes for our clients.

Hanne Nehmar, partner and owner of BDP adds: "Our strategy has from the start been to become Nordic and with the establishment of the Norway office, we have accomplished our plan. We can now offer cross border events and give the best advice on which destination in our diverse region that will suit the client best."

With the industry experienced Ragnhild Osen as the country manager, a strong team of three has been employed. Ragnhild has worked at Prisma tours 12 years and has solid knowledge of Norway. Ragnhild Osen smiles "Cannot wait to show our clients the hidden gems from deep fiords, mysterious mountains, to aurora borealis and brisk husky rides." Which she will do already on her first site inspection next week. You will find the BDPNext family represented in Stockholm, Oslo, Copenhagen, Aarhus, Helsinki and Lapland.

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The BDPNext Family is represented by DMC Advantage, Destination, + more, Platinum, and Avant Garde.